



nwv Market Discovery, Inc.

NWV Market Discovery, Inc.
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Business Development, Profit Improvement, Strategic Planning



THE THOMAS JEFFERSON MEMORIAL, Washington, DC

Our Mission
Help you access new markets and find strategic partners in the United States!



We Go The Extra Mile

OUR MISSION. We help our clients access new markets, seize business opportunities, and find strategic partners.

We do so by securing market intelligence and developing entry strategies that will enable them to penetrate new markets and establish a niche.

As part of that process, we interview key players, assess trends, and evaluate competitors. Our clients can then move forward with confidence and enhance their competitive position.

REPRESENTATION. We would be glad to represent your company in the US, once we understand your needs. We would set up a virtual office with dedicated phone line and work closely with you to pursue your interests.

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EXPERIENCE. Biotechnology, Survey of Biotechnology Companies in Eastern USA, DNA Diagnostics in the US, Nanotechnology trends in the US, Industrial biotechnology, **Energy,** Alternate Energy (wind, solar, biomass, thermal), **Food and Nutrition,** Weight Management, Fat-absorbing additives, Nutrition for Children, **Healthcare,** Corporate Wellness and Fitness, Health IT, Communication Solutions for Disease Management, Telemedicine in Southern Africa, **Pharmaceuticals,** Market potential for a range of proteins,

Indications for inflammatories, Brachytherapy treatment for prostate cancer, **World Bank,** Ghana – Commercialization of R+D, Mauritius – Outsourcing of IT Programming, Mozambique – Minerals Beneficiation.



Contact Us

CALL US to discuss your needs, or send us an email:

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In Short

NWV Market Discovery is a management consulting firm which focuses on business development, profit improvement, and strategic planning for clients in a wide range of industries, markets, and technologies. As a result of our experience, clients have been able to expand markets, increase profits, and strengthen their competitive position.

We rely on tools such as benchmarking, competitive analysis, entry strategy development, intelligence gathering, and market/customer discovery.

INDUSTRIES

Industry Focus:

Biotechnology
Food
Healthcare
Wellness
Health IT
ICT
Medical Devices

Other Industries:

Energy
Manufacturing
Mechanical Engineering
Pharmaceuticals

Recent Clients:

Medixine Ltd. (Finland)
Nordion
Polar Electro (Finland)
Tekes (Finland)
VTT (Finland)
World Bank
Bioferme/Biolux
Boreal Biotechnology
Canadian Embassy
CSIR (South Africa)
Sitra (Finland)
BT (UK)
Marconi (South Africa)
MRC (South Africa)